From the The Business Journal :http://www.bizjournals.com/milwaukee/blog/real_estate/2012/08/12m-brookfield-memory-care-facility.html

\$12M Brookfield memory care facility to open in fall 2013

The Business Journal by Sean Ryan, Reporter

Date: Sunday, August 26, 2012, 6:00pm CDT



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Silverado Senior Living is preparing for a September construction start for its \$12 million memory care facility in Brookfield after buying the project site for \$1.2 million.

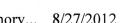
Also this week, we're covering Quest Engineering Inc.'s planned move from West Bend to Richfield.

Brookfield-based **Hunzinger Construction Co.** is to start building in September so the 100 -bed facility can open in fall 2013, said <u>Pamela Bradley</u>, administrator of the project and center for Silverado, based in Irvine, Calif. It will be built on a vacant, 7.5-acre site at <u>1185 Davidson Road</u>. Silverado partner Health Care REIT, of Toledo, Ohio, bought the land on Aug. 21 from St. Luke Congregation.

Silverado's project is poised to be the first of three memory care facilities to begin construction in Brookfield. The city's Plan Commission on Aug. 27 will consider a 25-bed facility on South Calhoun Road, said Dan Ertl, Brookfield's director of community development. City officials already approved a 48-bed memory care facility at 2800 N. Calhoun Road that would be operated by Applewood Senior Living Inc., New Berlin.

Bradley said Silverado has found plenty of future demand for memory care housing in Brookfield, so the other two projects are not a concern. Waukesha County has 8,500 residents who could use such services, and that is to increase by 50 percent over the next 20 years, she said.

The Brookfield project is Silverado's first in Wisconsin, but the company may consider building more.



"We always look to have regions, so that's certainly a possibility," Bradley said.

Swapping companies

Cabinet and furniture maker Quest Engineering in November will move from West Bend to Richfield after signing a five-year lease with Helsan Development Co. LLC.

Quest Engineering will refill a Richfield building that has been vacant since July when ASC Pumping Equipment Inc. moved its Milwaukee operations to a West Bend building it purchased, said Jennifer Miller, vice president of Germantown-based Helsan.

Quest Engineering in November will move into <u>3064 Helsan Drive</u> after leasing 17,700 square feet. Helsan was able to secure the lease through a previous relationship with Quest's executives, Miller said.

"We have been doing business with them in the past and we had used some of their services for cabinetry and other things," Miller said.

The lease with Quest Engineering means Helsan's six buildings in the Helsan Business Park in Richfield are almost entirely leased, Miller said. The buildings have a combined 115,000 square feet. The only remaining space is in a retail building, she said.

Sean Ryan reports on real estate, construction and public transit in southeast Wisconsin